Accountants and Auditors
in 3 Texas Counties

Contents

What is Emsi Data?

Accountants and Auditors (SOC 13-2011):
Examine, analyze, and interpret accounting records to prepare financial statements, give advice, or audit and evaluate statements prepared by others. Install or advise on systems of recording costs or other financial and budgetary data. Excludes Tax Examiners and Collectors, and Revenue Agents (13-2081).

Sample of Reported Job Titles:
Cost Accountant
Accountant
Tax Accountant
Financial Accountant
Project Accountant
Internal Auditor
Auditor
Revenue Tax Specialist
Internal Audit Director
Financial Auditor

Related O*NET Occupations:
Accountants (13-2011.01)
Auditors (13-2011.02)

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Occupation

13-2011	Accountants and Auditors

3 Counties

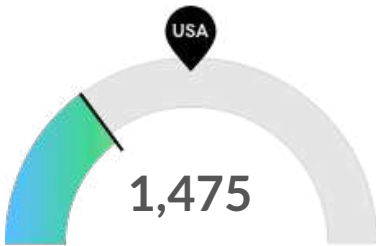|				
48215	Hidalgo County, TX		48489	Willacy County, TX
48427	Starr County, TX			

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

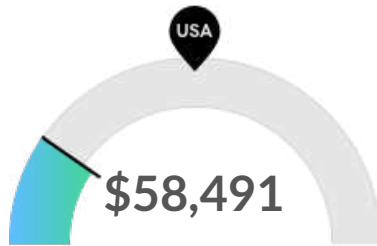The information in this report pertains to the chosen occupation and geographical areas.

Executive Summary

Light Job Posting Demand Over a Thin Supply of Regional Jobs
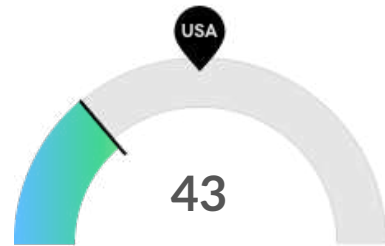
1,475

Jobs (2020)

Your area is not a hotspot for this kind of job. The national average for an area this size is 2,902* employees, while there are 1,475 here.

$58,491

Compensation

Earnings are low in your area. The national median salary for Accountants and Auditors is $71,611, compared to $58,491 here.

43

Job Posting Demand

Job posting activity is low in your area. The national average for an area this size is 91* job postings/mo, while there are 43 here.

*National average values are derived by taking the national value for Accountants and Auditors and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Jobs

## Regional Employment Is Lower Than the National Average

An average area of this size typically has 2,902* jobs, while there are 1,475 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.
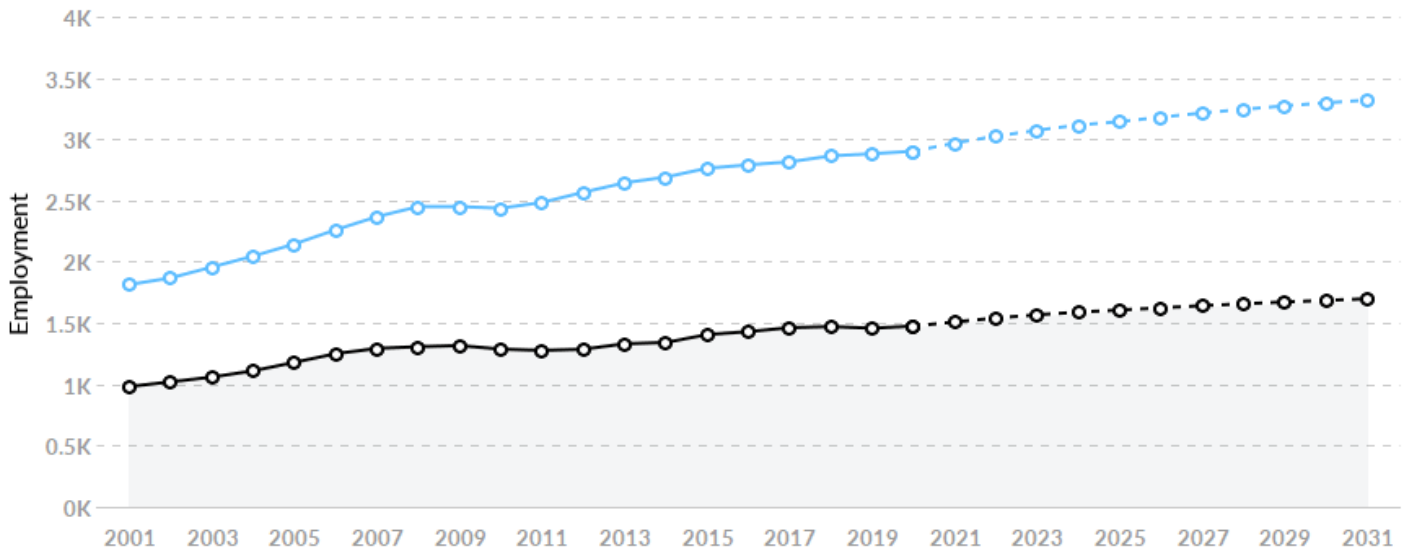
|	Region	2020 Jobs	2030 Jobs	Change	% Change
●	3 Texas Counties	1,475	1,685	210	14.3%
●	National Average	2,902	3,297	395	13.6%

*National average values are derived by taking the national value for Accountants and Auditors and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Regional Breakdown
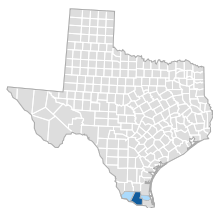
County	2020 Jobs
Hidalgo County, TX	1,383
Starr County, TX	74
Willacy County, TX	18

## Most Jobs are Found in the Accounting, Tax Preparation, Bookkeeping, and Payroll Services Industry Sector
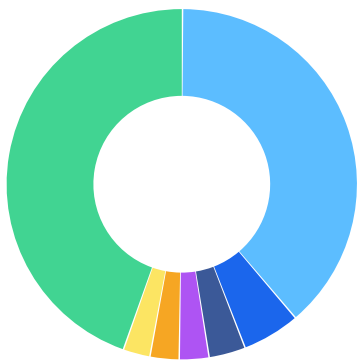
Industry	% of Occupation in Industry (2020)
● Accounting, Tax Preparation, Bookkeeping, and Payroll Services	38.7%
● Local Government, Excluding Education and Hospitals	5.3%
● Education and Hospitals (Local Government)	3.4%
● Federal Government, Civilian	2.7%
● Management of Companies and Enterprises	2.7%
● State Government, Excluding Education and Hospitals	2.5%
● Other	44.7%

Compensation

Regional Compensation Is 18% Lower Than National Compensation

For Accountants and Auditors, the 2019 median wage in your area is $58,491, while the national median wage is $71,611.
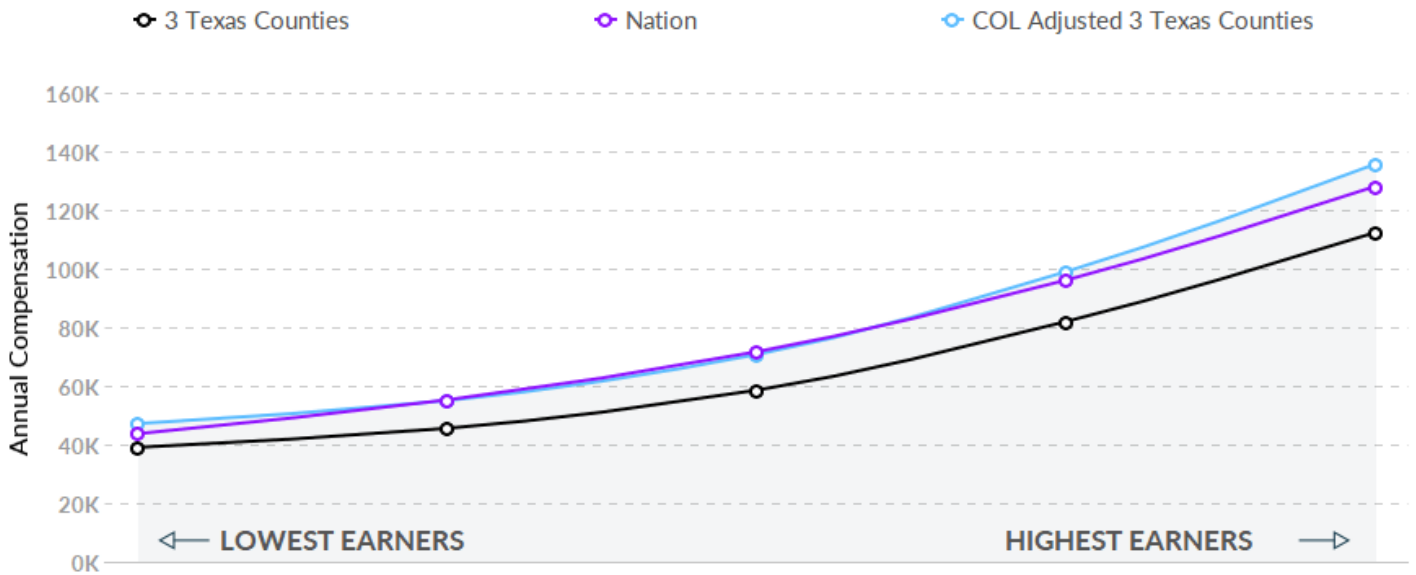
Job Posting Activity

597 Unique Job Postings

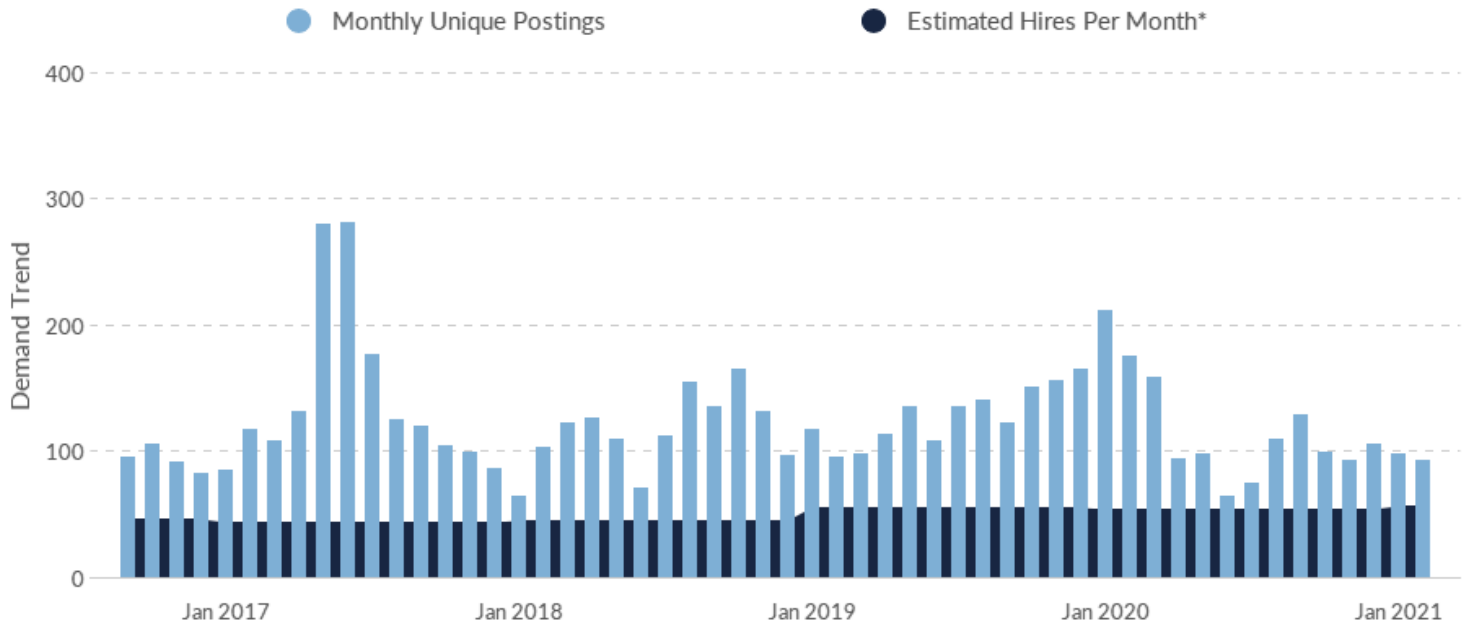The number of unique postings for this job from Jan 2020 to Feb 2021.

133 Employers Competing

All employers in the region who posted for this job from Jan 2020 to Feb 2021.

32 Day Median Duration

Posting duration is 4 days shorter than what's typical in the region.

Occupation	Avg Monthly Postings (Jan 2020 - Feb 2021)	Avg Monthly Hires (Jan 2020 - Feb 2021)
Accountants and Auditors	115	54

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Intuit Inc.	165		Accountants	70	
H&R Block, Inc.	68		Tax Professionals	59	
Creative Financial Staffing LLC	28		Credentialed Tax Professionals	43	
University of Texas Rio Grande ...	19		Tax Advisors/Certified Public Ac...	41	
ARB Digital, LLC	14		Credentialed Tax Experts	40	
Deloitte LLP	13		First Year Mentors	27	
Kelly Services, Inc.	13		Staff Accountants	14	
Idea Public Schools	10		Tax Associates	13	
S. C. Johnson & Son, Inc.	8		Audit Senior	10	
Valintry Corporation	7		Tax Experts	9	

Top Hard Skills

● Frequency in Job Postings   ● Frequency in Profiles
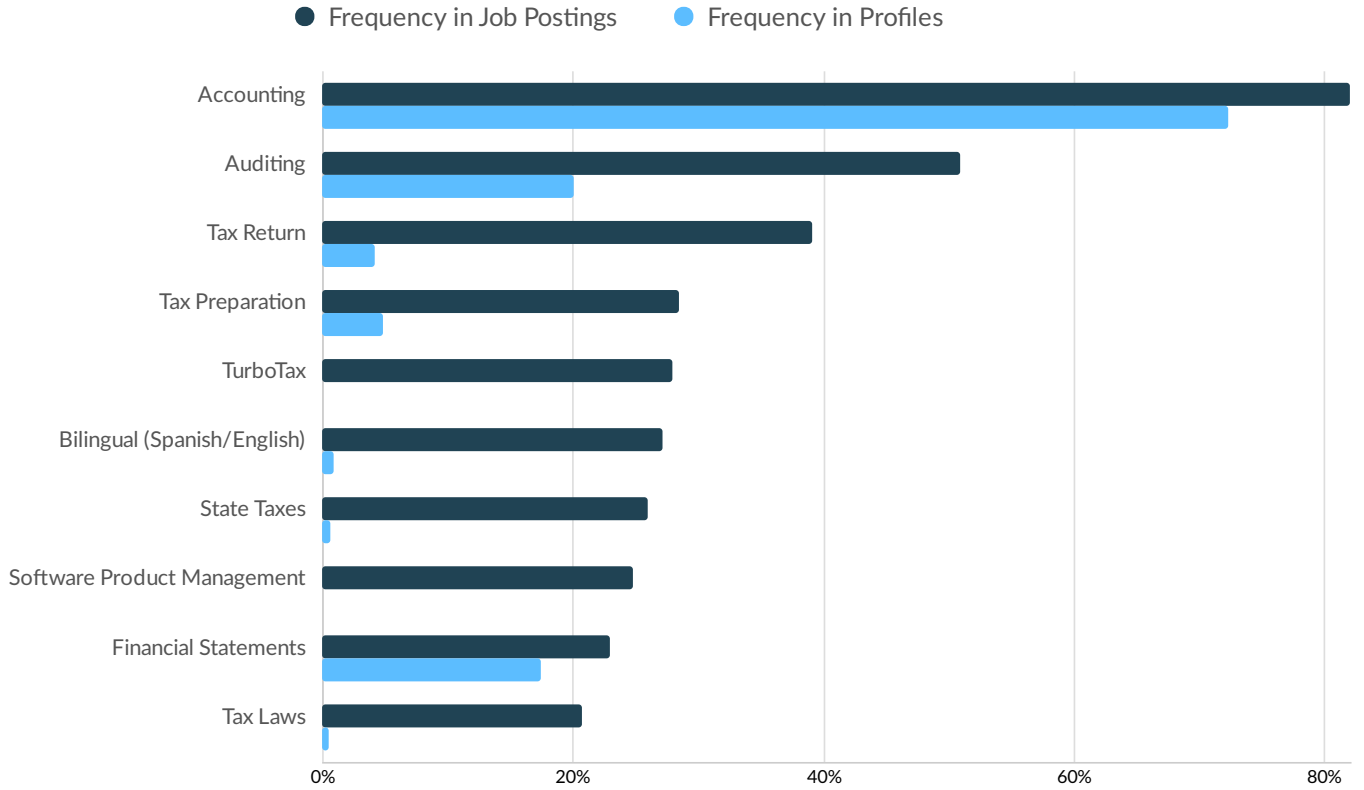
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Accounting	490	82%	552	72%
Auditing	304	51%	153	20%
Tax Return	234	39%	32	4%
Tax Preparation	170	28%	37	5%
TurboTax	167	28%	0	0%
Bilingual (Spanish/English)	162	27%	7	1%
State Taxes	155	26%	5	1%
Software Product Management	148	25%	0	0%
Financial Statements	137	23%	133	17%
Tax Laws	124	21%	4	1%

Top Common Skills

● Frequency in Job Postings   ● Frequency in Profiles
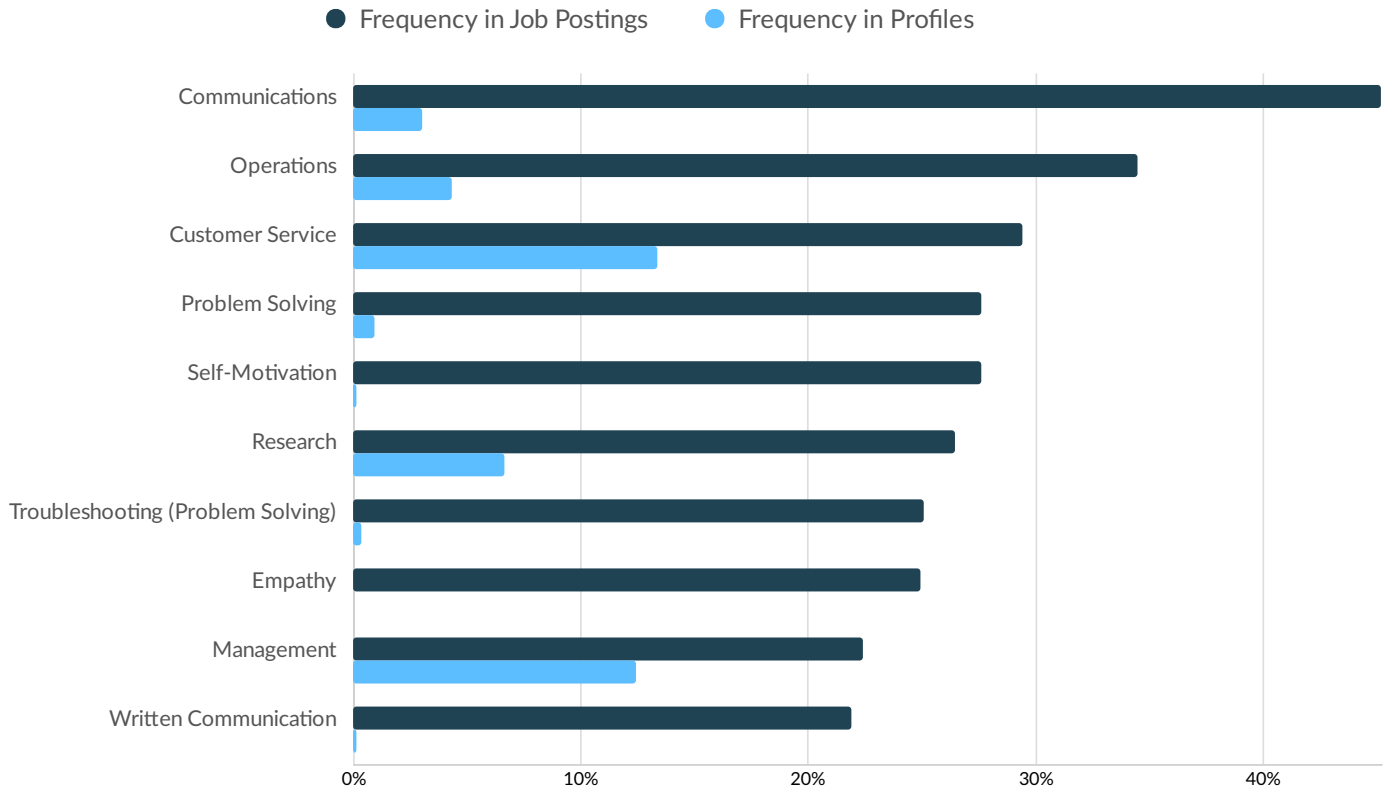
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	270	45%	23	3%
Operations	206	35%	33	4%
Customer Service	176	29%	102	13%
Problem Solving	165	28%	7	1%
Self-Motivation	165	28%	1	0%
Research	158	26%	51	7%
Troubleshooting (Problem Solving)	150	25%	3	0%
Empathy	149	25%	0	0%
Management	134	22%	95	12%
Written Communication	131	22%	1	0%

Demographics

Retirement Risk Is High, While Overall Diversity Is High
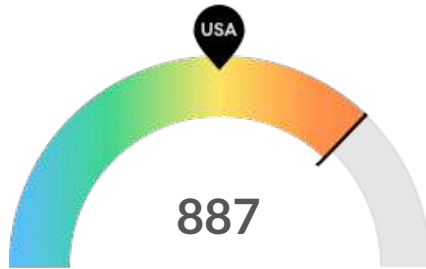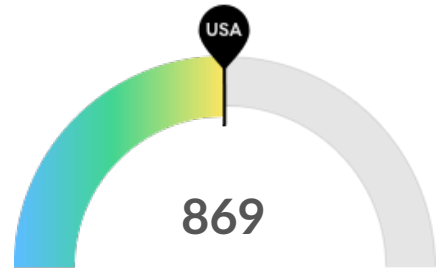
462
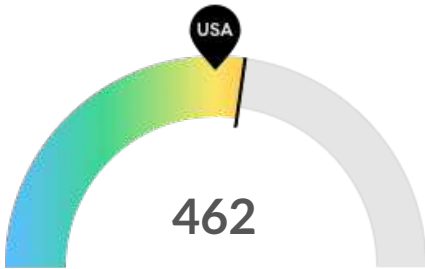
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 407* employees 55 or older, while there are 462 here.

887

Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 451* racially diverse employees, while there are 887 here.

869

Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 870* female employees, while there are 869 here.

*National average values are derived by taking the national value for Accountants and Auditors and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown
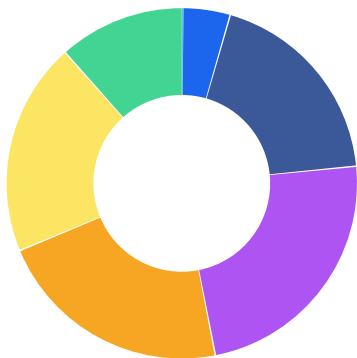
	% of Jobs	Jobs
14-18	0.0%	0
19-24	4.4%	65
25-34	19.0%	280
35-44	23.5%	346
45-54	21.8%	322
55-64	19.7%	290
65+	11.7%	172

Occupation Race/Ethnicity Breakdown
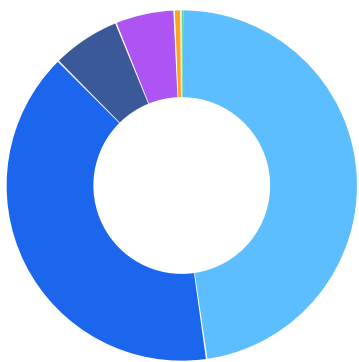
		% of Jobs	Jobs
●	Hispanic or Latino	47.7%	703
●	White	39.8%	587
●	Black or African American	6.3%	93
●	Asian	5.4%	80
●	Two or More Races	0.6%	9
●	American Indian or Alaska Native	0.1%	2
●	Native Hawaiian or Other Pacific Islander	0.0%	0

Occupation Gender Breakdown

		% of Jobs	Jobs
●	Males	41.1%	606
●	Females	58.9%	869

National Educational Attainment
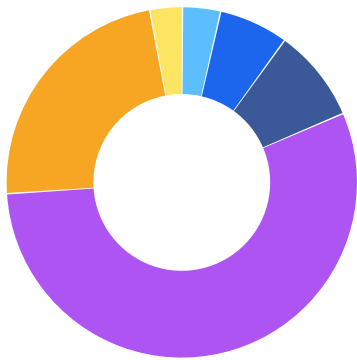
		% of Jobs
🔵	High school diploma or equivalent	3.5%
🔵	Some college, no degree	6.4%
🔵	Associate's degree	8.6%
🟣	Bachelor's degree	55.4%
🟠	Master's degree	23.1%
🟡	Doctoral or professional degree	3.0%

Occupational Programs

1 Program

Of the programs that can train for this job, 1 has produced completions in the last 5 years.

220 Completions (2019)

The completions from all regional institutions for all degree types.

136 Openings (2019)

The average number of openings for an occupation in the region is 51.

CIP Code	Top Programs	Completions (2019)
52.0301	Accounting	220

Top Schools	Completions (2019)
The University of Texas Rio Grande Valley	220

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.