



#### Bookkeeping, Accounting, and Auditing Clerks (SOC 43-3031):

Compute, classify, and record numerical data to keep financial records complete. Perform any combination of routine calculating, posting, and verifying duties to obtain primary financial data for use in maintaining accounting records. May also check the accuracy of figures, calculations, and postings pertaining to business transactions recorded by other workers. Excludes Payroll and Timekeeping Clerks (43-3051).

#### Sample of Reported Job Titles:

Accounts Receivable Clerk
Accounts Payable Clerk
Accounting Specialist
Accounts Payable Specialist
Accounts Payable Coordinator
Accounting Technician
Accounting Clerk
Accounting Associate
Accounting Assistant
Principal Accounts Clerk

#### Related O\*NET Occupation:

Bookkeeping, Accounting, and Auditing Clerks (43-3031.00)



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# What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork





# **Report Parameters**

# 1 Occupation

43-3031 Bookkeeping, Accounting, and Auditing Clerks

# 3 Counties

| 48215 | Hidalgo County, TX | 48489 | Willacy County, TX |
|-------|--------------------|-------|--------------------|
| 48427 | Starr County, TX   |       |                    |

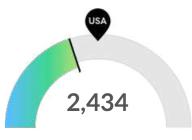
#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

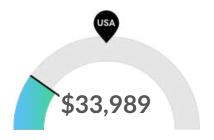
# **Executive Summary**

# Light Job Posting Demand Over a Thin Supply of Regional Jobs



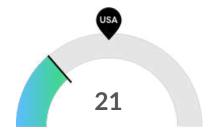
Jobs (2020)

Your area is not a hotspot for this kind of job. The national average for an area this size is 3,308\* employees, while there are 2,434 here.



#### Compensation

Earnings are low in your area. The national median salary for Bookkeeping, Accounting, and Auditing Clerks is \$41,223, compared to \$33,989 here.



#### **Job Posting Demand**

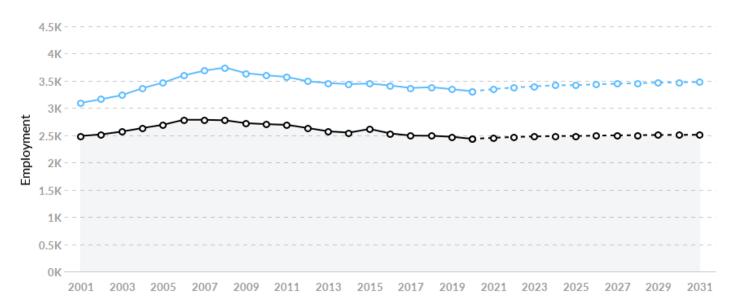
Job posting activity is low in your area. The national average for an area this size is 45\* job postings/mo, while there are 21 here.

<sup>\*</sup>National average values are derived by taking the national value for Bookkeeping, Accounting, and Auditing Clerks and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

# **Jobs**

### Regional Employment Is Lower Than the National Average

An average area of this size typically has 3,308\* jobs, while there are 2,434 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



|   | Region           | 2020 Jobs | 2030 Jobs | Change | % Change |
|---|------------------|-----------|-----------|--------|----------|
| • | 3 Texas Counties | 2,434     | 2,508     | 74     | 3.0%     |
|   | National Average | 3,308     | 3,472     | 163    | 4.9%     |

<sup>\*</sup>National average values are derived by taking the national value for Bookkeeping, Accounting, and Auditing Clerks and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

### Regional Breakdown



| County             | 2020 Jobs |
|--------------------|-----------|
| Hidalgo County, TX | 2,269     |
| Starr County, TX   | 129       |
| Willacy County, TX | 36        |



# Most Jobs are Found in the Accounting, Tax Preparation, Bookkeeping, and Payroll Services Industry Sector

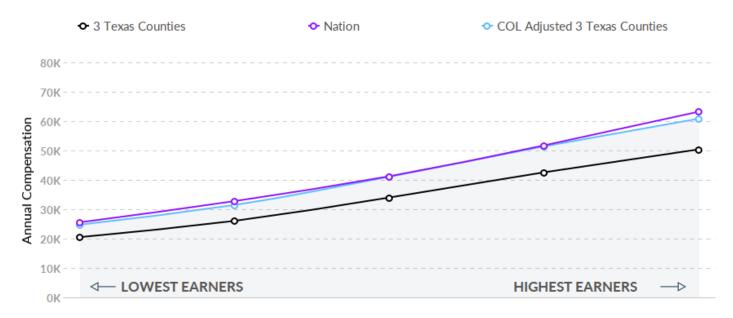




# Compensation

# Regional Compensation Is 18% Lower Than National Compensation

For Bookkeeping, Accounting, and Auditing Clerks, the 2019 median wage in your area is \$33,989, while the national median wage is \$41,223.



# Job Posting Activity



#### 308 Unique Job Postings

The number of unique postings for this job from Jan 2020 to Mar 2021.



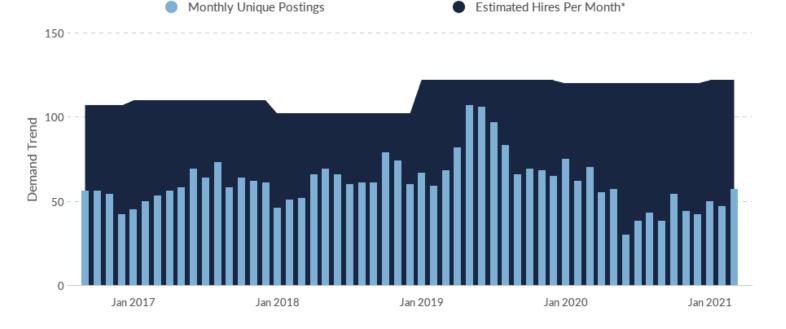
#### **127 Employers Competing**

All employers in the region who posted for this job from Jan 2020 to Mar 2021.



#### 22 Day Median Duration

Posting duration is 11 days shorter than what's typical in the region.



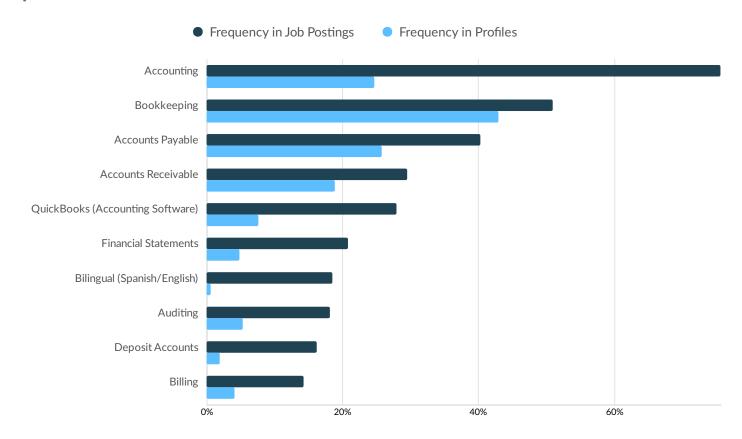
| Occupation                                      | Avg Monthly Postings (Jan 2020 - Mar<br>2021) | Avg Monthly Hires (Jan 2020 - Mar<br>2021) |
|---|---|--|
| Bookkeeping, Accounting, and Auditing<br>Clerks | 51  | 120  |

<sup>\*</sup>A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

| Companies                       | Unique Postings | Top Job Titles                | Unique Postings |
|---------------------------------|-----------------|-------------------------------|-----------------|
| uit Inc.                        | 24              | Accounting Clerks             | 36              |
| ea Public Schools               | 18              | Bookkeepers                   | 30              |
| Iniversity of Texas Rio Grande  | 14              | Accounts Payable Clerks       | 19              |
| Spherion                        | 11              | Accounting Assistants         | 16              |
| Kelly Services, Inc.            | 9               | Consultant Bookkeepers        | 16              |
| Express Employment Profession   | 7               | Quickbooks Bookkeepers        | 11              |
| The Accounting Firm LLC         | 7               | Accounting Specialists        | 7               |
| Creative Financial Staffing LLC | 5               | Full Charge Bookkeepers       | 7               |
| Morgan Industries Corporation   | 5               | Accounts Receivable Clerks    | 6               |
| Bookkeeping Resource            | 4               | Bookkeepers/Administrative As | 6               |
|                                 |                 |                               |                 |

# . I Emsi Occupation Overview

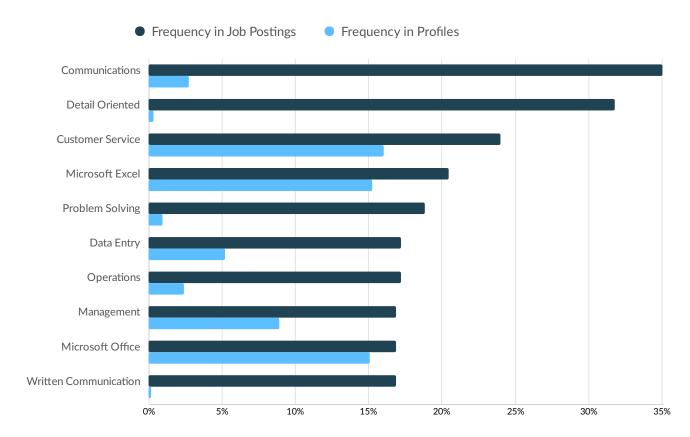
# **Top Hard Skills**



| Skills                              | Postings | % of Total Postings | Profiles | % of Total Profiles |
|-------------------------------------|----------|---------------------|----------|---------------------|
| Accounting                          | 233      | 76%                 | 152      | 25%                 |
| Bookkeeping                         | 157      | 51%                 | 265      | 43%                 |
| Accounts Payable                    | 124      | 40%                 | 159      | 26%                 |
| Accounts Receivable                 | 91       | 30%                 | 116      | 19%                 |
| QuickBooks (Accounting<br>Software) | 86       | 28%                 | 47       | 8%                  |
| Financial Statements                | 64       | 21%                 | 30       | 5%                  |
| Bilingual (Spanish/English)         | 57       | 19%                 | 4        | 1%                  |
| Auditing                            | 56       | 18%                 | 33       | 5%                  |
| Deposit Accounts                    | 50       | 16%                 | 12       | 2%                  |
| Billing                             | 44       | 14%                 | 25       | 4%                  |

# . I Emsi Occupation Overview

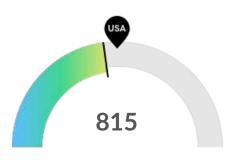
# **Top Common Skills**

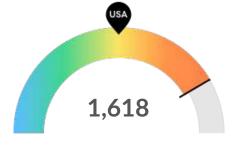


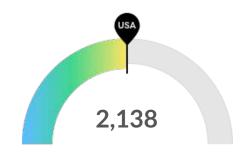
| Skills                | Postings | % of Total Postings | Profiles | % of Total Profiles |
|-----------------------|----------|---------------------|----------|---------------------|
| Communications        | 108      | 35%                 | 17       | 3%                  |
| Detail Oriented       | 98       | 32%                 | 2        | 0%                  |
| Customer Service      | 74       | 24%                 | 99       | 16%                 |
| Microsoft Excel       | 63       | 20%                 | 94       | 15%                 |
| Problem Solving       | 58       | 19%                 | 6        | 1%                  |
| Data Entry            | 53       | 17%                 | 32       | 5%                  |
| Operations            | 53       | 17%                 | 15       | 2%                  |
| Management            | 52       | 17%                 | 55       | 9%                  |
| Microsoft Office      | 52       | 17%                 | 93       | 15%                 |
| Written Communication | 52       | 17%                 | 1        | 0%                  |

# Demographics

### Retirement Risk Is Low, While Overall Diversity Is High







#### **Retiring Soon**

Retirement risk is low in your area. The national average for an area this size is 924\* employees 55 or older, while there are 815 here.

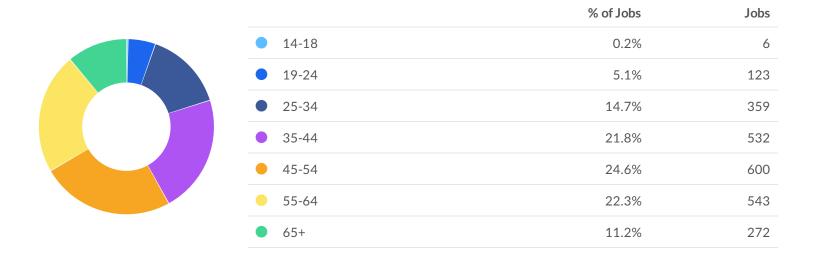
#### **Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 629\* racially diverse employees, while there are 1,618 here.

#### **Gender Diversity**

Gender diversity is about average in your area. The national average for an area this size is 2,145\* female employees, while there are 2,138 here.

# Occupation Age Breakdown



<sup>\*</sup>National average values are derived by taking the national value for Bookkeeping, Accounting, and Auditing Clerks and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

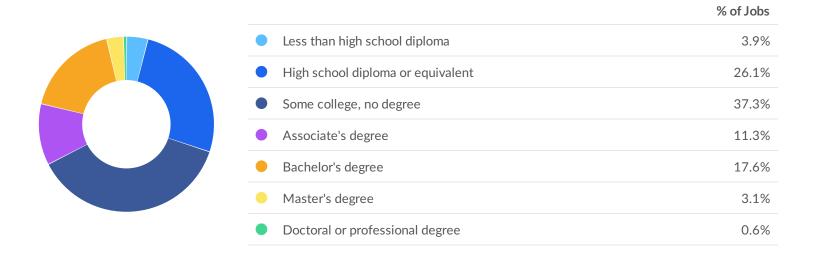
# Occupation Race/Ethnicity Breakdown



# **Occupation Gender Breakdown**



#### **National Educational Attainment**



# Occupational Programs



#### 1 Program

Of the programs that can train for this job, 1 has produced completions in the last 5 years.



#### 82 Completions (2019)

The completions from all regional institutions for all degree types.



#### 266 Openings (2019)

The average number of openings for an occupation in the region is 51.

| CIP Code | Top Programs                                     | Completions (2019) |
|----------|--|--------------------|
| 52.0302  | Accounting Technology/Technician and Bookkeeping | 82                 |

| Top Schools                      | Completions (2019) |  |
|----------------------------------|--------------------|--|
| Southern Careers Institute-Pharr | 58                 |  |
| Platt College-STVT-McAllen       | 24                 |  |



# Appendix A - Data Sources and Calculations

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

#### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

#### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

### **Cost of Living Data**

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

#### **Emsi Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.