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## .II Emsi Occupation Overview

### What is Emsi Data?

#### Medical Assistants (SOC 31-9092):

Perform administrative and certain clinical duties under the direction of a physician. Administrative duties may include scheduling appointments, maintaining medical records, billing, and coding information for insurance purposes. Clinical duties may include taking and recording vital signs and medical histories, preparing patients for examination, drawing blood, and administering medications as directed by physician. Excludes Physician Assistants (29-1071).

#### Sample of Reported Job Titles:

Chiropractor Assistant
Certified Medical Assistant (CMA)
Medical Assistant (MA)
Medical Office Assistant
Registered Medical Assistant (RMA)
Optometric Technician
Optometric Assistant
Ophthalmic Technician
Doctor's Assistant
Clinical Assistant

#### Related O\*NET Occupation:

Medical Assistants (31-9092.00)

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



**Forbes** 

Harvard Business Review

Ehe New York Eimes WSJ





## **Report Parameters**

## 1 Occupation

31-9092 Medical Assistants

## 3 Counties

48215	Hidalgo County, TX	48489	Willacy County, TX
48427	Starr County, TX		

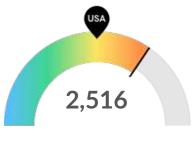
### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

## **Executive Summary**

### Light Job Posting Demand Over a Deep Supply of Regional Jobs



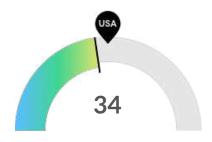
Jobs (2020)

Your area is a hotspot for this kind of job. The national average for an area this size is 1,490\* employees, while there are 2,516 here.



#### Compensation

Earnings are low in your area. The national median salary for Medical Assistants is \$34,790, compared to \$25,671 here.



### **Job Posting Demand**

Job posting activity is low in your area. The national average for an area this size is 39\* job postings/mo, while there are 34 here.

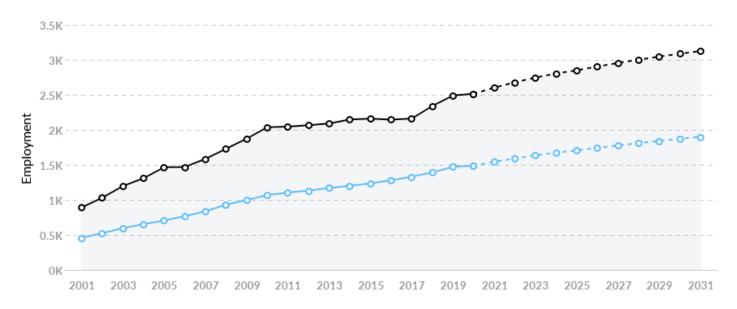
\*National average values are derived by taking the national value for Medical Assistants and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



## Jobs

### Regional Employment Is Higher Than the National Average

An average area of this size typically has 1,490\* jobs, while there are 2,516 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



	Region	2020 Jobs	2030 Jobs	Change	% Change
•	3 Texas Counties	2,516	3,088	571	22.7%
	National Average	1,490	1,872	383	25.7%

<sup>\*</sup>National average values are derived by taking the national value for Medical Assistants and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

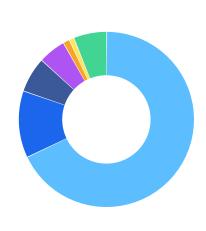
### Regional Breakdown



County	2020 Jobs
Hidalgo County, TX	2,399
Starr County, TX	72
Willacy County, TX	45



## Most Jobs are Found in the Offices of Physicians Industry Sector



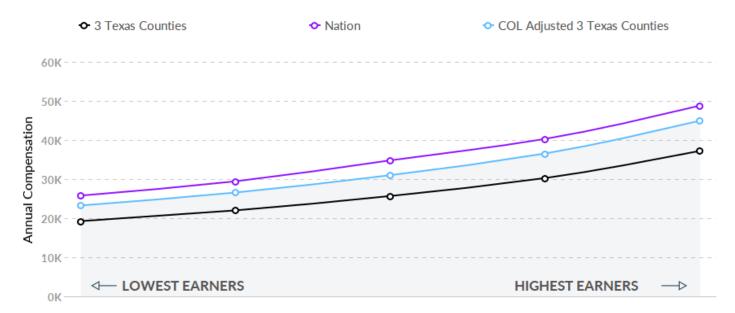
Industry	% of Occupation in Industry (2020)
Offices of Physicians	67.8%
General Medical and Surgical Hospitals	12.3%
Offices of Other Health Practitioners	6.5%
Outpatient Care Centers	5.1%
<ul> <li>Home Health Care Services</li> </ul>	1.2%
Education and Hospitals (State Government)	0.9%
Other	6.1%



## Compensation

## Regional Compensation Is 26% Lower Than National Compensation

For Medical Assistants, the 2019 median wage in your area is \$25,671, while the national median wage is \$34,790.



## Job Posting Activity



#### **477 Unique Job Postings**

The number of unique postings for this job from Jan 2020 to Feb 2021.



#### 98 Employers Competing

All employers in the region who posted for this job from Jan 2020 to Feb 2021.



#### 42 Day Median Duration

Posting duration is 6 days longer than what's typical in the region.

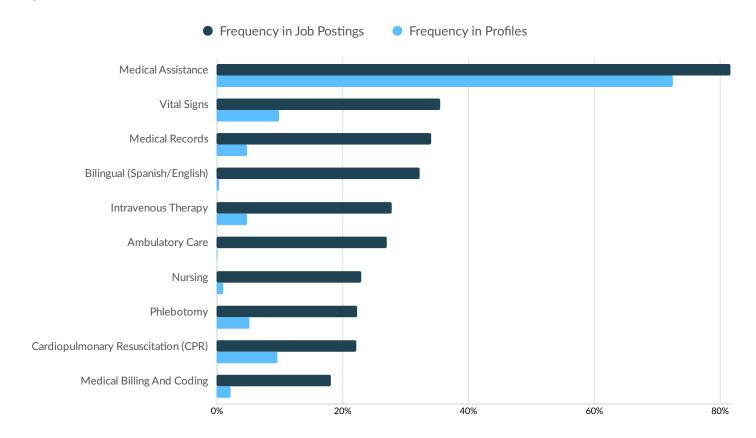


\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
My Medical Career	47	Medical Assistants	147
UnitedHealth Group Incorporate	41	Training Assistants	86
University of Texas Rio Grande	29	Certified Medical Assistants	30
Cdl Career Management Inc	28	Certified Medication Aides/Cert	20
Career Now Brands LLC	20	Dialysis Registered Nurses	11
HCA Holdings, Inc.	19	Clinic Medical Assistants	10
Loyal Source LLC	19	Medical Scribes	9
Renaissance Medical Foundation	14	Online Learning Specialists	9
Universal Health Services, Inc.	14	Patient Care Technicians	8
U.S. Renal Care, Inc.	12	Chiropractic Assistants	6

## . I Emsi Occupation Overview

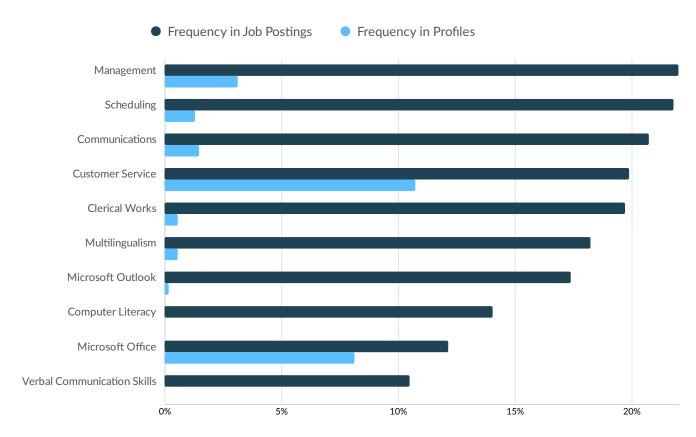
## **Top Hard Skills**



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Medical Assistance	390	82%	392	73%
Vital Signs	170	36%	54	10%
Medical Records	163	34%	26	5%
Bilingual (Spanish/English)	154	32%	2	0%
Intravenous Therapy	133	28%	26	5%
Ambulatory Care	129	27%	1	0%
Nursing	110	23%	6	1%
Phlebotomy	107	22%	28	5%
Cardiopulmonary Resuscitation (CPR)	106	22%	52	10%
Medical Billing And Coding	87	18%	12	2%

## . Il Emsi Occupation Overview

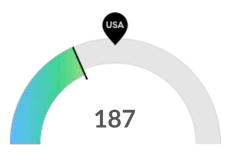
## **Top Common Skills**



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Management	105	22%	17	3%
Scheduling	104	22%	7	1%
Communications	99	21%	8	1%
Customer Service	95	20%	58	11%
Clerical Works	94	20%	3	1%
Multilingualism	87	18%	3	1%
Microsoft Outlook	83	17%	1	0%
Computer Literacy	67	14%	0	0%
Microsoft Office	58	12%	44	8%
Verbal Communication Skills	50	10%	0	0%

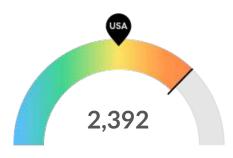
## **Demographics**

### Retirement Risk Is Low, While Overall Diversity Is High



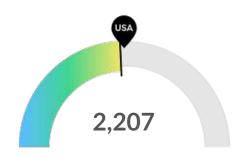


Retirement risk is low in your area. The national average for an area this size is 283\* employees 55 or older, while there are 187 here.



### **Racial Diversity**

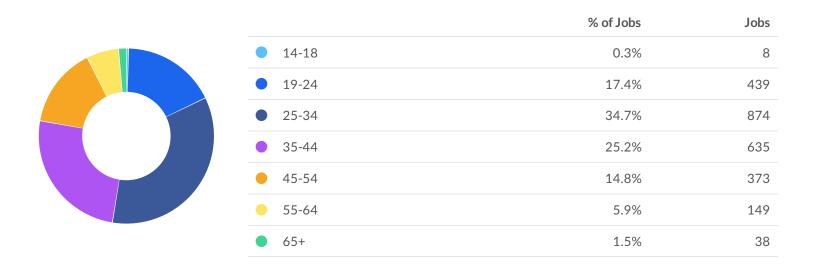
Racial diversity is high in your area. The national average for an area this size is 1,210\* racially diverse employees, while there are 2,392 here.



### **Gender Diversity**

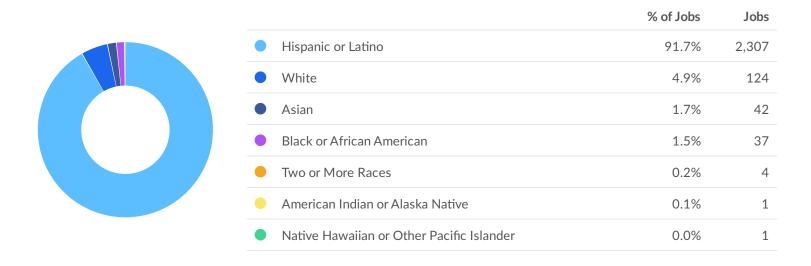
Gender diversity is about average in your area. The national average for an area this size is 2,291\* female employees, while there are 2,207 here.

## Occupation Age Breakdown



<sup>\*</sup>National average values are derived by taking the national value for Medical Assistants and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

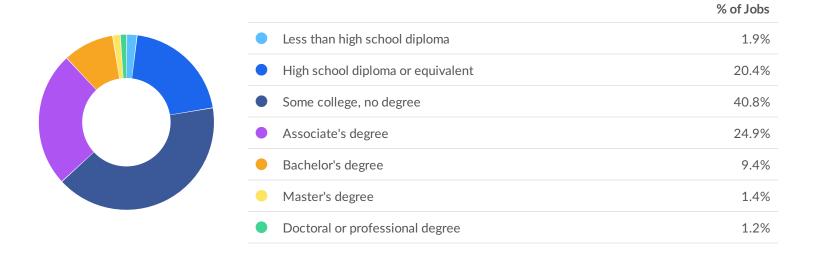
## Occupation Race/Ethnicity Breakdown



### **Occupation Gender Breakdown**



### **National Educational Attainment**



# Occupational Programs



#### 4 Programs

Of the programs that can train for this job, 4 have produced completions in the last 5 years.



### 967 Completions (2019)

The completions from all regional institutions for all degree types.



### 273 Openings (2019)

The average number of openings for an occupation in the region is 51.

CIP Code	Top Programs	Completions (2019)
51.0801	Medical/Clinical Assistant	680
51.0000	Health Services/Allied Health/Health Sciences, General	110
51.0710	Medical Office Assistant/Specialist	109
51.0713	Medical Insurance Coding Specialist/Coder	68

Top Schools	Completions (2019)
Southern Careers Institute-Pharr	229
South Texas Vocational Technical Institute-Weslaco	160
Platt College-STVT-McAllen	160
The College of Health Care Professions-McAllen Campus	128
The University of Texas Rio Grande Valley	110
South Texas College	97
Rio Grande Valley College	43
Valley Grande Institute for Academic Studies	40



## Appendix A - Data Sources and Calculations

### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

### **Cost of Living Data**

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

### **Emsi Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.