MPACT REPORT



workforce

THE ART OF SERVICE

A LOOK INTO THE POSITIVE IMPACT OUR EFFORTS MADE THROUGHOUT 2017-2018. A SPECIAL THANKS TO ALL THE STAKEHOLDERS, COMMUNITY PARTNERS, EMPLOYERS, AND JOB SEEKERS WHO HAVE CONTRIBUTED TO IMPROVING THE COMMUNITY.

CONTENTS

A Message from the CEO 02 03 Who We Are 04 How We Help 05 Child Care 09 Job Seekers **Employers** 11 **Target Occupations** 13 **Demand Occupations** 14 15 Our Community 18 **Funding** 19 Workforce Initiatives 26 Awards 27 Community Partners 28 Leadership

Contact

29

A MESSAGE FROM THE CEO

Dear Friends and Colleagues,

Workforce Solutions is at the forefront of workforce development in Hidalgo, Starr, and Willacy counties and is committed to providing job seekers the skills, and business the talent they need to be successful.

This year, the continued focus has been on building and maintaining strategic partnerships with businesses, educational institutions, and community-based organizations, who share our common goal of leading change, connecting people, and improving potential within our communities.

Workforce Solutions has been able to expand workforce services and increase its visibility in the community through its day to day operations and by

implementing several successful initiatives focused on aligning business and education for the purpose of developing the skills of our workforce.

The partnerships with local businesses, school districts and institutions of higher education have opened the doors to new training opportunities and provided internship opportunities for students and adult learners.

Workforce Solutions recognizes the importance of having a well-trained workforce to promote economic development and increase competitiveness in the global economy.

This report provides an overview of our efforts in FY 2017 – 2018 to strengthen the workforce and improve the quality of life for people in the Rio Grande Valley.

Respectfully,

Francisco Almaraz
Chief Executive Officer
Workforce Solutions

WHO WE ARE

Workforce Solutions is one of the 28 local workforce development boards in the state of Texas that operates under the direction of the Texas Workforce Commission, serving Hidalgo, Starr, and Willacy counties.





Key Strategic Imperatives:

- Understand the needs of the business community to ensure a demanddriven system
- Prepare a job-ready workforce and foster external partnerships that promote educational and skill attainment
- Build strategic partnerships to leverage resources for our customers

HOW WE HELP

Workforce Solutions helps job seekers secure employment, education, training, and the support services necessary to succeed in the labor market. It specializes in providing assistance through Child Care, Job Seeker, and Employer Services at no cost to the customer.



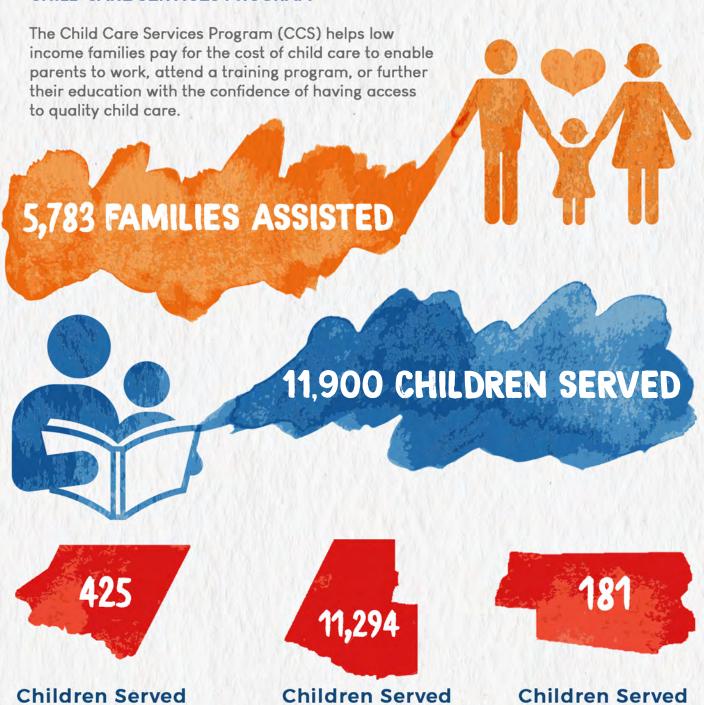
From October 2017 to September 2018, Workforce Solutions provided services to 136,363 customers. Workforce Solutions was able to achieve this through an array of programs and services for employers and job seekers.



SOURCF: Workforce Solutions PUI SF Report, 10/17 - 9/18

CHILD CARE

CHILD CARE SERVICES PROGRAM



SOURCE: TWIST Report 245 - Child Care Paid Claim (10.4.18); TWIST Fund Allocation Summary for 2018

in Hidalgo County

in Willacy County

in Starr County

CHILD CARE (CONT.)

CHILD CARE LOCAL MATCH PROGRAM

Through participation in the Child Care Local Match Program, school districts and/or public entities help maximize federal funding for child care subsidies for low-income eligible families.

Workforce Solutions was able to leverage \$4,424,831 in federal funding. This valuable service to the community resulted in the ability to provide support to an additional 2,420 families and 4,437 children in the tri-county area.





\$4,424,831

Federal match amount of child care funding

SOURCE: TWIST Report 245 - Child Care Paid Claim (10.4.18); TWIST Fund Allocation Summary for 2018



CHILD CARE (CONT.)

Workforce Solutions (WFS) strives to enhance the quality and availability of child care services for children in the services area. WFS works and collaborates with local child care providers by offering:



Professional development opportunities



Resources to increase capacity to care for infants and toddlers



Equipment, curriculum, and incentives to promote and reward quality child care services



Securing local funds to match federal dollars in order to provide assistance to more families

CHILD CARE (CONT.)



CHILD CARE PROVIDERS

To ensure a high standard of quality, Workforce Solutions provides continuous professional development opportunities to child care providers. The intent of the program is to invest in capacity building to gain the knowledge, skills, and resources neccessary to be equipped to offer quality child care to children.

Throughout the year, a network of 424 child care providers had the opportunity to receive ongoing professional development training.

TEXAS RISING STAR

Texas Rising Star (TRS) is a voluntary, qualitybased child care rating system for child care providers participating in the Texas Workforce Commission's subsidized child care program.

In the service area, 45 TRS providers exceeded the state minimum child care licensing standards to include:

- Director and staff qualifications
- Caregiver-child interactions
- Age appropriate curriculum and activities
- Indoor/outdoor activities
- Parent involvment and education
- Nutrition



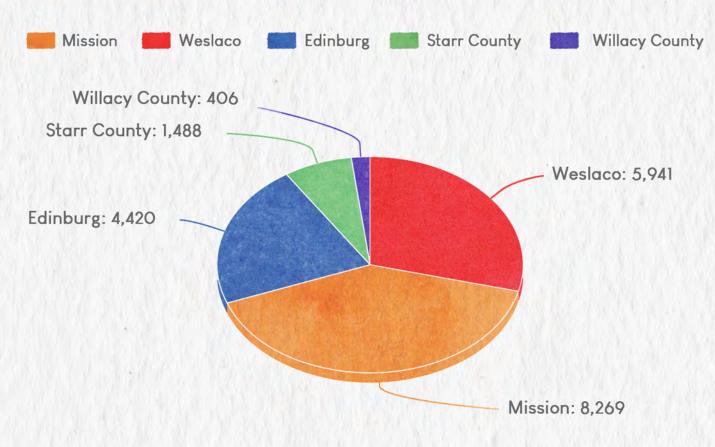
SOURCE: Texas Workforce Commission, 2018; The Texas Workforce Information System, 2018

JOB SEEKERS

One of Workforce Solutions' essential roles in the community is to assist job seekers in their search for employment.

Throughout the fiscal year (October 2017 – September 2018), Workforce Solutions was able to help secure employment for 20,524 job seekers. Below is the breakdown by the five office locations:





SOURCE: Workforce Development Pulse Report, 10/17 - 9/18

JOB SEEKERS (CONT.)

Job Seeker services include:

- Job Search Assistance
- Career Counseling
- Career Exploration
- Child Care Services
- Labor Market Information
- Résumé Writing
- Occupational Skills Training*
- On the Job Training*
- Work Experience*
- * Education and training opportunities are available to customers who meet program eligibility guidelines.

Workforce Solutions makes its services accessible to the general public and targeted populations including at-risk youth, ex-offenders, foster youth, individuals with disabilities, migrant seasonal farmworkers, and veterans.

Priority of service is provided for veteran and foster youth populations upon identification.



EMPLOYERS

Business Solutions Representatives (BSRs) specialize in meeting employer's workforce needs. The BSRs work with employers to offer customized business consulting services, such as addressing human resource challenges and identifying the skill sets needed for optimal workplace performance.

From October 2017 to September 2018, the BSRs provided employer services to assist 3,630 employers.





EMPLOYERS (CONT.)

The local economy is bustling with employers who trust Workforce Solutions to provide customized business solutions.

The Business Solutions Representatives consult with employers to develop a plan that meets their business hiring needs.

Services include:



Coordination of hiring events at employer site(s) or any of our five offices



Availability of facilities for recruiters to meet and interview job seekers



Exploration of funding opportunities for the education & training of new and existing employees



Referral of qualified candidates to job openings



Research Labor Market Information



Development of staff and recruitment plans

TARGET OCCUPATIONS

Thanks to continued regional growth, Workforce Solutions is able to clearly identify areas of growth and demand. Target occupations are jobs that pay living wages, require a training or educational component, and have a substantial number of job openings in the region. Featured below are some of the fastest growing target occupations in Hidalgo, Starr, and Willacy counties:











LICENSED PRACTICAL AND









CAREER PATHWAY ENTRY LEVEL DEMAND OCCUPATIONS

There are a number of demand occupations that provide opportunities for career pathways within the demand and target industries. Workforce Solutions has identified the following as the fastest growing entry-level demand occupations in the region:





O2 RETAIL SALESPERSONS



O3 COMBINED FOOD PREPARATION AND SERVERS



O4 HOME HEALTH



05 CASHIERS



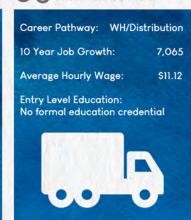
O6 OFFICE CLERKS, GENERAL



07 WAITERS AND WAITERSSES



08 LABORERS AND FREIGHT, STOCK, AND MATERIAL MOVERS

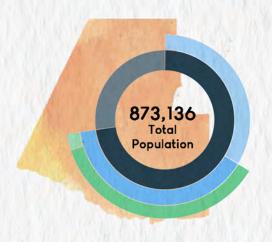


O9 STOCK CLERKS AND ORDER FILLERS



OUR COMMUNITY

HIDALGO COUNTY DEMOGRAPHICS:

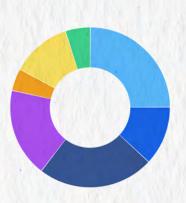


Labor Force Breakdown:

		Population
•	Total Working Age Population	634,479
•	Not in Labor Force (15+)	292,722
•	Labor Force	341,757
•	Employed	318,033
•	Unemployed	23,724
•	Under 15	238,657

EDUCATIONAL ATTAINMENT:

	% of Population	Population
Less Than 9th Grade	24.8%	121,997
9th Grade to 12th Grade	12.0%	58,855
High School Diploma	23.5%	115,479
Some College	18.0%	88,439
Associate's Degree	4.5%	22,166
Bachelor's Degree	12.0%	59,146
Graduate Degree and Higher	5.1%	24,884

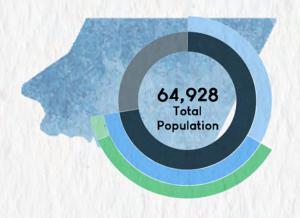


Hidalgo County's largest industry is: Health Care and Social Assistance



OUR COMMUNITY (CONT.)

STARR COUNTY DEMOGRAPHICS:

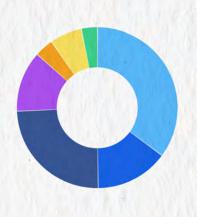


Labor Force Breakdown:

		Population
•	Total Working Age Population	46,938
•	Not in Labor Force (15+)	21,568
•	Labor Force	25,370
•	Employed	22,789
•	Unemployed	2,581
•	Under 15	17,990

EDUCATIONAL ATTAINMENT:

	% of Population	Population
Less Than 9th Grade	35.0%	12,706
9th Grade to 12th Grade	14.7%	5,329
High School Diploma	24.5%	8,888
Some College	12.2%	4,436
Associate's Degree	3.8%	1,377
Bachelor's Degree	6.5%	2,347
Graduate Degree and Higher	3.2%	1,175

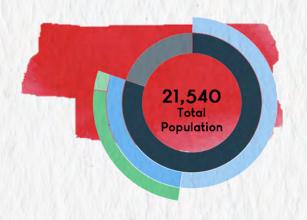


Starr County's largest industry is:
Government



OUR COMMUNITY (CONT.)

WILLACY COUNTY DEMOGRAPHICS:

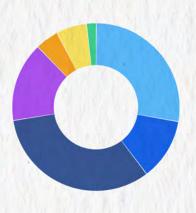


Labor Force Breakdown:

		Population
• То	tal Working Age Population	17,287
•	Not in Labor Force (15+)	11,224
•	Labor Force	6,063
•	Employed	5,368
•	Unemployed	695
• Ur	nder 15	4,254

EDUCATIONAL ATTAINMENT:

	% of Population	Population
Less Than 9th Grade	27.7%	3,781
• 9th Grade to 12th Grade	11.9%	1,625
High School Diploma	32.8%	4,477
Some College	15.4%	2,098
Associate's Degree	4.5%	615
Bachelor's Degree	5.9%	805
Graduate Degree and Higher	1.9%	255



Willacy County's largest industry is:
Government



FUNDING

The Texas Workforce Commission administers and provides funding to local workforce boards such as Workforce Solutions. Below is the allocation of funds expended for the implementation of program services and other workforce initiatives throughout FY 2018.

1. CHILD CARE SERVICES	\$30,626,274 65.62%
2. WORKFORCE INNOVATION AND OPPORTUNITY ACT - YOUTH	\$4,294,178 9.20%
3. WORKFORCE INNOVATION AND OPPORTUNITY ACT - ADULT	\$3,890,982 8.34%
4. TEMPORARY ASSISTANCE FOR NEEDY FAMILIES	\$3,417,319 7.32%
5. WORKFORCE INNOVATION AND OPPORTUNITY ACT – DISLOCATED WORKER	\$1,509,554 3.23%
6. SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM	\$759,181 1.63%
7. COMPETITIVELY PROCURED GRANTS	\$604,276 1.29%
8. NONCUSTODIAL CHOICES PROGRAM	\$479,714 1.03%
9. TWC VOCATIONAL PROGRAMS	\$345,840 .74%
10. WAGNER PEYSER EMPLOYMENT SERVICE	\$302,494 .65%
11. REEMPLOYMENT SERVICES AND ELIGIBILITY ASSESSMENT	\$286,202 .61%
12. ADDITIONAL FUNDING	\$159,148 .34%

SOURCE: Expenditures FY Ended 09/30/2018

WORKFORCE INITIATIVES

Workforce Initiatives are special events and programs implemented by staff throughout the year that allows for a targeted approach to the expansion of workforce services. The following pages illustrate a few of the workforce initiatives conducted.

HIRING EVENTS AND JOB FAIRS

Workforce Solutions collaborates with business partners, local economic development corporations, and municipalities to conduct hiring events and job fairs. Hiring events focus on recruitment assistance for one employer whereas a job fair hosts multiple employers.

These opportunities are provided year-round at no cost to the job seeker or employer.



356
Total Events
18,087 Attendees

326
Hiring Events
8,396 Attendees

30
Job Fairs
9,691 Attendees



2017 CAREERS IN TEXAS INDUSTRIES WEEK

Texas Workforce Commission (TWC) and Workforce Solutions, in conjunction with Tri-Agency Initiative partners, Governor's Office of Economic Development & Tourism and industry associations, are raising awareness about careers in our state's in-demand industries through the statewide "Careers in Texas Industries Week" events.

These career exploration events were held the week of October 2, 2017 - October 6, 2017 and encouraged students to explore careers in growing Texas Industry Clusters.



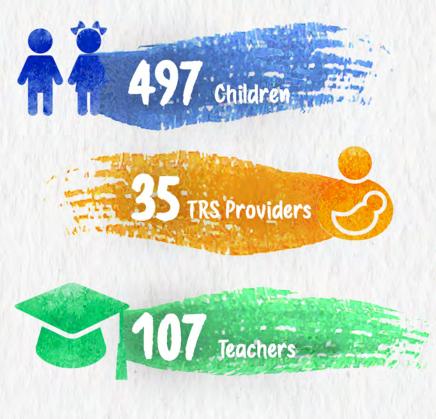
On October 5, 2017, Workforce Solutions held a Panel Discussion for RGV LEAD students comprised of leaders in the fields of: Law Enforcement (Edward D. Saavedra Jr., Area Supervisor / Department of Alcohol, Tobacco and Firearms), Construction (Eric Kennedy, President South Texas Division / Spaw Glass) and Customer Services (Sonia Falcon, Senior Vice President / Lone Star National Bank). The panel was followed by a special Power Luncheon, wherein employers sat with a table of 8 to 10 students during lunch to provide an opportunity to engage with employers and practice communication skills.



CHILD CARE CAMP: POWERED BY STEAM

Workforce Solutions had the pleasure of hosting our inaugural Child Care Camp: Powered by STEAM at the Pharr Events Center on March 13 and 15, 2018.

The camp was held during Spring Break for preschool and school age children enrolled in Texas Rising Star child care facilities. The purpose of the event was to introduce and encourage children to engage in the Sciences, Technology, Engineering, Arts, and Mathematics (STEAM) activities, which have been shown to have a positive impact in supporting academic success.







SUMMER EARN AND LEARN

On April 2018, Workforce Solutions received \$480,000 to implement the Summer Earn and Learn Program (SEAL).

SEAL is a statewide initiative that provides employability skills training and paid work experience for students with disabilities. The program provided students with disabilities between the ages of 16–22 with a five week, paid work experience summer internship.







CHILD CARE SYMPOSIUM

The 2018 Child Care Symposium was held on June 29 and 30, 2018, at the McAllen Convention Center in McAllen, Texas. The two-day symposium provided new methods and best practices for early childhood learning to improve the quality of child care in Hidalgo, Starr, and Willacy counties.

The symposium is the culmination of seven years of strategic experience in organizing the most engaging workshops, dynamic presenters, and intriguing speakers, with the intention of delivering a comprehensive and memorable event. Over 1,000 child care providers in attendance earned continuing education credits needed to maintain their professional credentials and certifications.

000

Friday Attendees:

355

Saturday Attendees:

828



WOMEN VETERANS SEMINAR

Workforce Solutions co-hosted the third annual Women Veterans Seminar on September 28 and 29, 2018, in collaboration with Tropical Texas Behavioral Health in Weslaco, Texas.

The seminar focused on suicide prevention and mental health, while also featuring informational sessions, employment and resource fair, and networking opportunities.



HIRING RED. WHITE & YOU!

Workforce Solutions is proud to provide priority of service to veterans. The *Hiring Red, White and You!* job fair is part of a statewide initiative spearheaded by the Texas Workforce Commission and the Texas Veterans Commission in partnership with the 28 local workforce development boards across the state. The focus of the event is to connect veterans with employers that value the skills and experience only a veteran can bring to the workplace.

The Hiring Red, White and You! job fair was hosted on November 9, 2017, at the Boggus Ford Event Center in Pharr, Texas.





215 Veterans



08 Employers



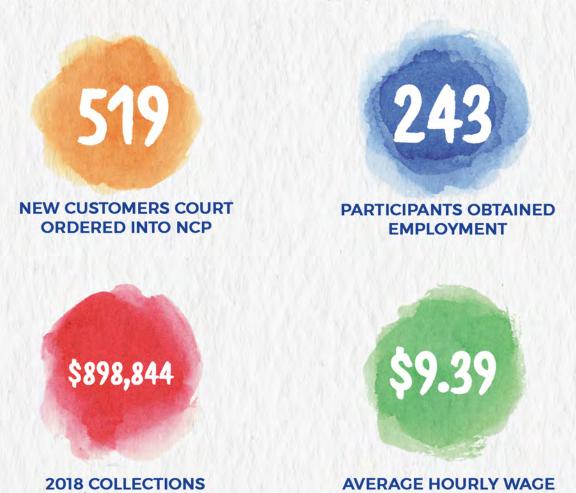
878
Job Seeker

NONCUSTODIAL PARENT CHOICES PROGRAM

The Noncustodial Parent (NCP) Choices Program is a collaborative effort between the Texas Workforce Commission, the Office of the Attorney General of Texas, family court judges, and Workforce Solutions. The program assists low-income, unemployed or underemployed, noncustodial parents, overcome substantial barriers to employment and career advancement to become economically self-sufficient and begin making consistent child support payments.

From September 1, 2017 through August 31, 2018, the state of Texas ordered 4,493 NCP's into the program, more than any in previous years, and collected approximately over \$6 million. Workforce Solutions assisted in the collection of \$898,844 in outstanding child support payments.

In 2018, Workforce Solutions made the following progress in the NCP Choices Program:



Source: The Office of the Attorney General, 2018 & TWIST Web Report 220, 2018

AWARDS

Each year, the Texas Workforce Commission provides Board Incentive Awards to recognize the outstanding work that boards are doing in their service areas.

On November 28, 2018, Workforce Solutions (WFS) was recognized at the Annual Texas Workforce Conference for its exceptional efforts for FY 2018. WFS was awarded a combined total of \$80,000 for program performance and community initiatives.

Such recognition is possible with the continued support of the Workforce Solutions Board of Directors, community partners, and stakeholders. Thank you to all who have contributed to improving the quality of life in the Rio Grande Valley.



Left to Right: Front Row: Cristina Trejo-Vasquez, Board Member; Carla Herrera, Board Member; Francisco Almaraz, Chief Executive Officer; Cristina Rivera, Board Member; Anabel Chavez, Board Member; Eduardo Garcia, Board Member

Left to Right: Back Row: Joshua Vasquez, Board Staff; Lanita Ymbong, Board Staff; Jeannette Escalera, Board Staff, Heidi Nava, Board Staff; Diana Llamas, Board Staff; Arcelia Sanchez, Board Staff; Martin Cuevas, Board Staff; Michael Gonzalez, Board Staff

Photo credit: James Edward

COMMUNITY PARTNERS

AARP FOUNDATION

ABEL N GONZALEZ COMMUNITY CENTER

ADVOCACY RESOURCE CENTER FOR HOUSING

ALABAMA-COUSHATTA INDIAN TRIBAL COUNCIL

ALAMO ECONOMIC DEVELOPMENT CORPORATION

ATTORNEY GENERAL NONCUSTODIAL PARENT PROGRAM

CESAR CHAVEZ FOUNDATION

CITY OF MCALLEN MAYOR'S OFFICE

COMMUNITIES IN SCHOOLS HIDALGO COUNTY

COMMUNITY ACTION COUNCIL OF SOUTH TEXAS

EASTER SEALS

EDINBURG HOUSING AUTHORITY RESIDENT COUNCIL

EXPERIENCE WORKS

GARY JOB CORPS

HIDALGO COUNTY HEAD START PROGRAM

HIDALGO COUNTY JUDGE'S OFFICE

HIDALGO COUNTY JUVENILE PROBATION OFFICE

HIDALGO PUBLIC LIBRARY

LA JOYA PUBLIC LIBRARY

LA ROSITA LIBRARY

MAYOR JOE V SANCHEZ PUBLIC LIBRARY

MCALLEN ECONOMIC DEVELOPMENT COUNCIL

MCALLEN HOUSING AUTHORITY

MCALLEN INDEPENDENT SCHOOL DISTRICT

MERCEDES MEMORIAL LIBRARY

METRO MCALLEN

MISSION ECONOMIC DEVELOPMENT CORPORATION

MOTIVATION EDUCATION TRAINING

MUJERES UNIDAS

NORTH SAN JUAN COMMUNITY RESOURCE CENTER

PHARR ECONOMIC DEVELOPMENT CORPORATION

PSJA INDEPENDENT SCHOOL DISTRICT

RAYMONDVILLE CHAMBER OF COMMERCE

RAYMONDVILLE ECONOMIC DEVELOPMENT CORPORATION

REBER MEMORIAL LIBRARY

REGION ONE EDUCATION SERVICE CENTER

RGV COUNCIL

RGV FOCUS

RGV LEAD

RGV LITERACY CENTER

RIO GRANDE CITY ECONOMIC DEVELOPMENT CORPORATION

RIO GRANDE CITY PUBLIC LIBRARY

RIO GRANDE VALLEY LAREDO ELECTRICAL

SAN JUAN ECONOMIC DEVELOPMENT CORPORATION

SOCIAL SECURITY ADMINISTRATION

SOUTH ALAMO COMMUNITY RESOURCE CENTER

SOUTH TEXAS COLLEGE

SOUTH TEXAS LITERACY COALITION

SOUTH TEXAS MANUFACTURING ASSOCIATION

STARR COUNTY INDUSTRIAL FOUNDATION

STARR COUNTY JUDGE'S OFFICE

STARR COUNTY PUBLIC LIBRARY

STARR COUNTY SELF HELP CENTER

TEXAS A&M UNIVERISTY-COLONIAS PROGRAM

TEXAS ARMY NATIONAL GUARD

TEXAS COMMISSION FOR THE BLIND

TEXAS DEPARTMENT OF FAMILY AND PROTECTIVE SERVICES

TEXAS DEPARTMENT OF HEALTH AND HUMAN SERVICES

TEXAS JUVENILE JUSTICE DEPARTMENT

TEXAS STATE TECHNICAL COLLEGE

TEXAS VETERANS COMMISSION

TEXAS WORKFORCE SOLUTIONS VOCATIONAL REHABILITATION SERVICES

TEXAS YOUTH COMMISSION

TROPICAL TEXAS BEHAVIORAL HEALTH

UNITED WAY

UNIVERSITY OF TEXAS RIO GRANDE VALLEY

VALLEY ASSOCIATION FOR INDEPENDENT LIVING

VALLEY METRO RGV DEVELOPMENT COUNCIL

WILLACY COUNTY JUDGE'S OFFICE WORKFORCE SOLUTIONS CAMERON









































LEADERSHIP

CHIEF ELECTED OFFICIALS

Honorable Jim Darling, McAllen City Mayor, Lead Chief Elected Official Honorable Aurelio "Keter" Guerra, Willacy County Judge Honorable Eloy Vera, Starr County Judge Honorable Ramon Garcia, Hidalgo County Judge

BOARD EXECUTIVE

Francisco Almaraz, Chief Executive Officer Martin Cuevas, Deputy Director/Chief Financial Officer Arcelia Sanchez, Strategic Planning & Communications Director Luis Bodden, Contract Administration Director John Hershey, Community Engagement Director

BOARD OF DIRECTORS

Board Officers

Jaime Ortiz, Board Chair Cristina Rivera, Board Vice-Chair Dalinda Guillen, Board Treasurer Federico "Fred" Lopez, Secretary

BOARD MEMBERS

Hidalgo County

Anabel Chavez
Carla Herrera
Cristina Rivera
Cristina Trejo-Vasquez
Eduardo Garcia
Francisco Lugo, Jr.
Dr. Ida Acuna-Garza
Jaime Ortiz
Laura Treviño
Dr. Luis Daniel Buentello
Rebeca Hernandez
Sara Garza
Sonia Quintero

Starr County

Cesar Vera Dalinda Guillen Federico "Fred" Lopez Noel Benavides, Jr. Rose Benavidez

Willacy County

Martha Rebeles Ricardo Salinas Dr. Roy Sheneman

City of McAllen

Lorena Castillo Rebecca "Becky" Guerra Roberto Luciano Sonia Falcon

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WESLACO OFFICE

2290 W. Pike Blvd, Ste. 100 Weslaco, TX 78596 956.969.6100

STARR COUNTY OFFICE

5408 Brand Street Ste. 1 Rio Grande City, TX 78582 956.487.9100

WILLACY COUNTY OFFICE

700 FM 3168 Ste. 3 Raymondville, TX 78580 956.689.3412

CORPORATE OFFICE

3101 W. Business 83 McAllen, TX 78501 956.928.5000





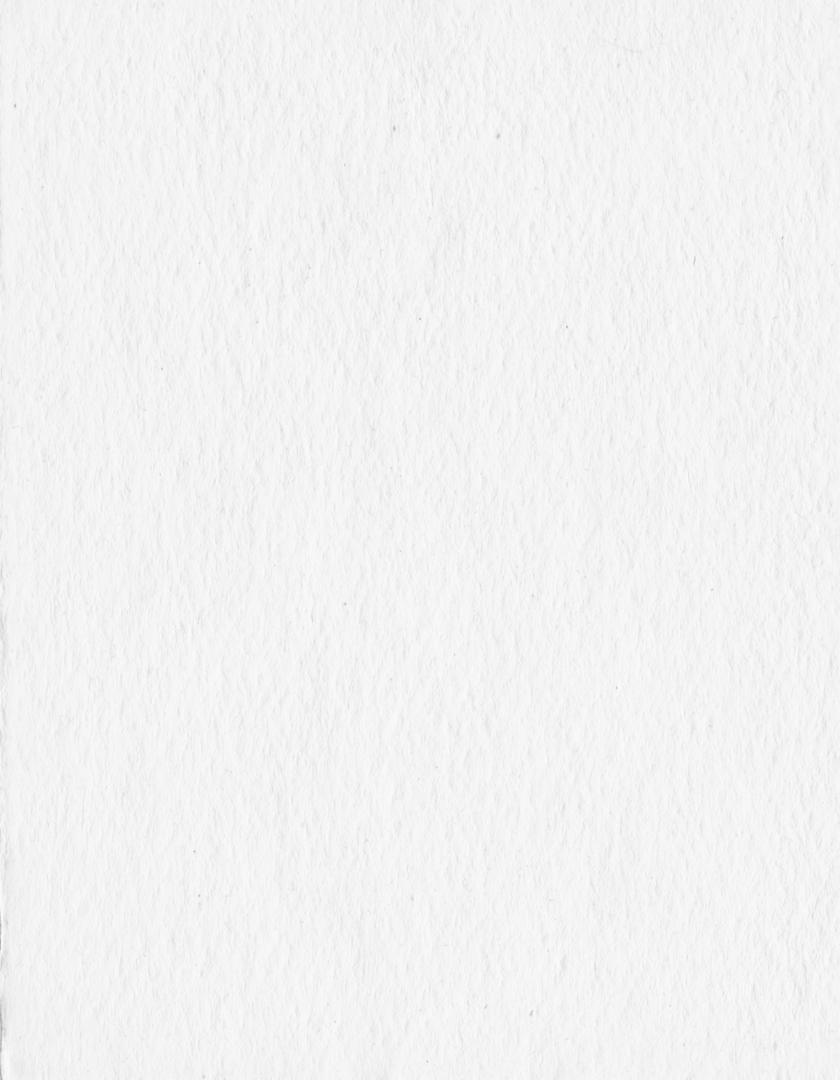






Connect with us: @wfsolutions

www.wfsolutions.org





A proud partner of the American Job Center network

EQUAL OPPORTUNITY IS THE LAW

Lower Rio Grande Valley Workforce Development Board dba Workforce Solutions is an equal opportunity employer/program and auxiliary aids and services are available upon request to include individuals with disabilities. TTY/TDD via RELAY Texas service at 711 or (TDD) 1-800-735-2989/1-800-735-2988 (voice).