WOMEN IN BUSINESS CONFERENCE & EXPO

HELPING WOMEN BECOME SUCCESSFUL ENTREPRENEURS

JOIN US 10/11/18

SELECT SPANISH SESSIONS AVAILABLE!

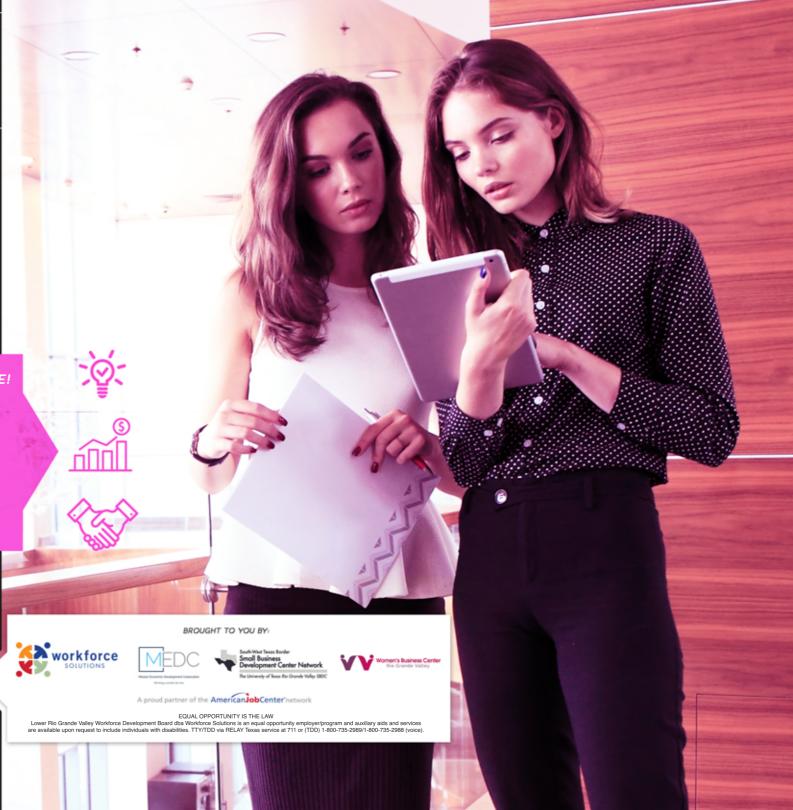
REGISTER TODAY AT:

WFSOLUTIONS.ORG/WOMENINBUSINESS

REGISTRATION: 8 AM - 9 AM
CONFERENCE: 9 AM - 4 PM
EXPO: 1 PM - 5 PM
NETWORKING/EXPO: 4 PM - 5:30

MISSION EVENT CENTER
200 N. SHARY RD
MISSION, TX 78572

FOR ADDITIONAL INFORMATION CONTACT FLOR LEAL, COMMUNITY ENGAGEMENT MANAGER AT 956.928.5000.



2018 Conference Schedule at a Glance

Thursday, October 11, 2018

Date and Time	Event	Location
8:00 A.M.	Conference Registration (Continental Breakfast)	Foyer
9:00 A.M. – 9:15 A.M.	Welcome	Ruby Red
	Workforce Solutions	
	Mission Economic Development Corporation	
9:15 A.M. – 10:00 A.M.	University of Texas Rio Grande Valley General Session	Ruby Red
7:15 A.M. – 10:00 A.M.	Keynote Speaker - TBD	Roby Red
10:10 A.M. to 11:00 A.M	.— Breakout Session One	
Session 1-1	Smart Start	Mandarin/ Pomelo
Session 1-2	Using Social Media to Market your Business and Build your	Tangerine
	Brand	
Session 1-3	Employee Interview and Selection	Lemon
Session 1-4	Superar las diferencias culturales	Key Lime
11:10 P.M. – 12:00 P.M. — Breakout Session Two		
Session 2-1	Choosing your Business Structure	Mandarin/ Pomelo
Session 2-2	Get your Business to the Next Level	Tangerine
Session 2-3	Workplace Literacy	Lemon
Session 2-4	àQué Hay Detrás de los Números? Los Estados Financieros	Key Lime
12:10 P.M. – 1:00 P.M.	Lunch / Special Keynote Address	Ruby Red
1:00 P.M. — 5:00 P.M. (and after each breakout session)	Visit with Exhibitors	Valencia
1:10 P.M. to 2:00 P.M. — Breakout Session Three		
Session 3-1	Tax Basics for Startups	Mandarin/ Pomelo
Session 3-2	Running a Business in the 21st Century	Tangerine
Session 3-3	Employer Services	Lemon
Session 3-4	Eleva tu visión	Key Lime
2:10 P.M. — 3:00 P.M.— Breakout Session Four		
Session 4-1	Financing for Startups	Mandarin/ Pomelo
Session 4-2	Learn. Develop. Grow.	Tangerine
Session 4-3	Work Life Balance	Lemon
Session 4-4	Liderazgo	Key Lime
3:10 P.M. – 4:00 P.M.	Closing Session / Panel Discussion Invited: Edna Posada (Spa La Posada) and Pilar Gonzalez (Dip it)	Ruby Red
4:00 P.M. – 5:30 P.M.— Networking Mixer - Expo		